

Abstract

Searching for the Way to Establish the ‘Seoul-type Governance’

Byeong-Sun Jeong · Da-Kyoung Kim · Young-Eun Kim · Hong-Tek Lee

A traditional government-led public administration paradigm met its limitation. Therefore, Seoul Metropolitan Government(hereafter SMG) has set collaborative governance as a keynote policy of the city, and has pursued collaborative governance friendly policies and has established institutional basis for them. In this research, with consideration of the policy environment of Seoul, a new collaborative governance model was developed in order to propel the collaborative policy and institutionalization.

In this research, key policies and institutions were thoroughly analyzed, and the current condition for collaborative governance was examined. Currently, Seoul lies at the ‘Collaborative Governance Seoul 1.0’, and four pending issues were drawn out:

- The existence of perception gap and distrust between the public and the private sector with regard to the collaborative governance
- Re-establishment of institutional grounds support the ‘collaborative governance Seoul’
- Reasonable improvement of the overall structure and operating system of the collaborative governance of Seoul
- Re-establishing convergence oriented collaborative governance in local community

By addressing these pending issues, the 6th mayoral term should proceed to the ‘Collaborative Governance Seoul 2.0’ stage. In order to

do this, five strategic policy tasks that are to be dealt urgently were set in this research. Moreover, in order to achieve the objectives of the tasks, several detailed policies were developed.

- Policy task 1: Sharing understanding about a desirable collaborative governance and stimulating mutual trust
- Policy task 2: Seeking an incremental chance towards the collaborative governance
- Policy task 3: Strengthening institutional grounds for enhancing the effectiveness of the collaborative governance
- Policy task 4: Creating an innovative public-private partnership model for developing the collaborative governance
- Policy task 5: Establishing local- and neighborhood-based, convergence oriented collaborative governance model



Contents

01 Introduction

- 1_Background and Purpose of the Study
- 2_Contents and Methods of the Study

02 Literature Review on Governance to Investigate 'Seoul-type Governance'

- 1_Conceptual Discussions on Governance
- 2_Present Situations with Regard to the Seoul-type Governance

03 Analysis of the Public Governance in Seoul

- 1_Present Situation about Flagship Governance Policies
- 2_Analysis of the Public Governance in Seoul
- 3_Governance Structure and Operation System: Focusing on Four Main Policy Areas

04 Main Agendas in Regards to the 'Seoul-type Governance'

- 1_Perception Gaps and Lack of Trust between the Public and Private on Governance
- 2_Re-arrangement of Institutional Foundation for City Governance
- 3_Lack of System to Connect and Co-ordinate Levels of Governance
- 4_Lack of Foundation of the Community Governance

05 Basic and Strategic Plans for the 'Governance Seoul'

1_Basic Plan for the ‘Governance Seoul’

2_Strategic Plans to Achieve the ‘Governance Seoul 2.0’

References

