

## Abstract

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### Searching for the Way to Establish the ‘Seoul-type Governance’

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A traditional government-led public administration paradigm met its limitation. Therefore, Seoul Metropolitan Government(hereafter SMG) has set collaborative governance as a keynote policy of the city, and has pursued collaborative governance friendly policies and has established institutional basis for them. In this research, with consideration of the policy environment of Seoul, a new collaborative governance model was developed in order to propel the collaborative policy and institutionalization.

In this research, key policies and institutions were thoroughly analyzed, and the current condition for collaborative governance was examined. Currently, Seoul lies at the ‘Collaborative Governance Seoul 1.0’, and four pending issues were drawn out:

- The existence of perception gap and distrust between the public and the private sector with regard to the collaborative governance
- Re-establishment of institutional grounds support the ‘collaborative governance Seoul’
- Reasonable improvement of the overall structure and operating system of the collaborative governance of Seoul
- Re-establishing convergence oriented collaborative governance in local community

By addressing these pending issues, the 6th mayoral term should proceed to the ‘Collaborative Governance Seoul 2.0’ stage. In order to

do this, five strategic policy tasks that are to be dealt urgently were set in this research. Moreover, in order to achieve the objectives of the tasks, several detailed policies were developed.

- Policy task 1: Sharing understanding about a desirable collaborative governance and stimulating mutual trust
- Policy task 2: Seeking an incremental chance towards the collaborative governance
- Policy task 3: Strengthening institutional grounds for enhancing the effectiveness of the collaborative governance
- Policy task 4: Creating an innovative public-private partnership model for developing the collaborative governance
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