

## Abstract

---

### Current State and Future Outlook of Geographical Concentrations of Small-sized Manufacturing Enterprises in Seoul

Bong Choi · Mook-Han Kim · Jai-Ho Kim

It is about time to make sustainable policies for small-sized manufacturing enterprises. In 2013, 92.7% of total manufacturing enterprises are small-sized ones in Seoul. But most industrial policies in South Korea for manufacturing industries are focused on small and medium-sized enterprises and small business owners.

Four out of 25 municipalities of Seoul\_Geumcheon-gu, Guro-gu, Yeongdeungpo-gu, Seongdong-gu\_have been chosen as representative geographical concentrations of manufacturing in Seoul, based on industrial statistics. The current states of the four municipalities are herein summarized with industrial statistics. Furthermore the industrial structures of them are characterized by their similar and different aspects. The municipality with highest number of small-sized manufacturing establishments is Yeongdeungpo-gu, and the one with highest number of workers in small-sized manufacturing establishments is Geumcheon-gu.

Manufacturers all criticize the current industrial policies for have no effective support but many regulations. Thus, there are more suggestions from the manufacturers in the four aforementioned municipalities, which are summarized in detail in the body of the report.

The basic approach for promoting small-sized manufacturing enterprises in Seoul is a customized policy framework for them based on the reality of their situation. Under the framework, policy

suggestions in five sub-areas of policy are made, including legal system improvement, financial support, manpower cultivation/residential environment, industrial concentration/ecosystem, public relations, and marketing.

## Contents

---

### 01 Necessity for Doing Research on Small-sized Manufacturing Enterprises in Seoul

- 1\_Background and Purpose
- 2\_Contents and Research Methods

### 02 Current State of Small-sized Manufacturing Enterprises in Seoul

- 1\_Current State of Small-sized Manufacturers
- 2\_Overview of Industrial Characteristics of Target Areas

### 03 Policies for Small-sized Manufacturing Enterprises

- 1\_Policies of the Small Enterprise and Market Service
- 2\_Policies of the Small and Medium Business Administration
- 3\_Policy Efforts of Seoul Metropolitan Government

### 04 Analyses of Industrial Conditions of Small-sized Manufacturing Enterprises in Target Areas

- 1\_Basic Information of the Industrial Conditions of the Target Areas
- 2\_Characteristics of Establishments and Workers
- 3\_Characteristics of Representatives
- 4\_Key Issues about Small-sized Manufacturing Enterprises
- 5\_Summary of Industrial Conditions of Small-sized Manufacturing Enterprises in Target Areas

05 Policy Suggestions for Stimulating Small-sized Manufacturing Enterprises in Seoul

1\_Setting Basic Policy Directions to Promote Small-sized Manufacturing Enterprises in Seoul

2\_Policy Approaches to Promote Small-sized Manufacturing Enterprises in Seoul